

ORDINANCE NO. 70

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| 1. Degree Title | Master of Arts (M.A.) in Journalism and Mass Communication |
| 2. Duration of the Course | Minimum 2 years (Yearly)
Maximum 3 years (Yearly) |
| 3. Minimum Eligibility | Candidate who has passed a graduate program in any subject from any recognized university or holds an equivalent degree from any recognized institution with at least 45% marks. |
| 4. Admission Procedure | On merit, on the basis of the qualifying examination/ entrance examination following norms of the concerned regulatory body UGC and approved by the Admission board of ITM University.

The Reservation of SC, ST, OBC and Physically challenged shall be as per rules of State/Central Govt. and Regulatory Body.

Admission will be as per the norms of Government of M.P., Department of Higher Education. |
| 5. Total Seats | Decided by the Admission Board of ITM University as per norms of the concerned regulatory body UGC and subject to revision from time to time. |
| 6. Examination | Examinations will be conducted as per the appropriate statues and ordinances in this respect. The scheme of examinations and courses of study shall be as per the recommendations of the concerned Board of Studies with due approval of Academic Council. For matters not covered in this ordinance, general rules and regulations will be applicable. For all other matters, the decision of the Board of Management shall be binding. |
| 7. Subject Offered | The Master degree in Arts of two years (yearly) course shall be designated as Master of Arts. This degree of Master of Arts, hereafter called M.A., the subject of the examination shall be one of the following :-
(i) English Literature (ii) Hindi Literature (iii) Economics (iv) Philosophy (v) Political Science (vi) History (vii) Ancient Indian History, Culture and Archaeology (viii) Sanskrit Literature (ix) Mathematics (x) Geography (xi) Sociology (xii) Psychology (xiii) Business Economics (xiv) Music (xv) Public Administration (xvi) Rural Development (xvii) Master of Social Work (xix) Foreign Language (xxi) Drawing and Painting (xx) Education Provided that Board of Management of University on the Recommendation of Academic Council can add more subjects for M.A. degree course as per UGC norms and with the approval of MPPURC, Bhopal. |
| 8. Eligibility for Degree | Eligibility for award of degree
A student shall be declared to be eligible for award of the M.A. degree if he/she has:
a) Registered and successfully completed all the core courses and projects;
b) Successfully acquired the minimum required credits as specified in the regulations corresponding to the branch of her/his study within the stipulated time;
c) earned the specified credits in all the categories of subjects;
d) secured an overall CGPA of 5.0.
e) No dues to the University, Hostels, Libraries, NCC/NSS/NSO etc
and
no disciplinary action is pending against her/him. |
| 9. Attendance Requirement | A candidate must have at least 75% attendance. On medical ground, it may be relaxed as admissible within applicable regulations. |
| 10. General Instructions and Provision | For matters not covered in this specific ordinance general rules and regulations of ITM University regarding specific courses are applicable. In other matters, Board of Management shall be competent to take any decision. |